Industry Benefits of Sponsorship

One of our primary goals is to make the annual Summer Symposium in Molecular Biology available to everyone, including students and postdoctoral fellows, who in the past, comprised over 75% of the attendees. To accomplish this, registration fees are kept at a nominal level. This results in very limited income toward covering the substantial costs associated with a quality Symposium. Therefore, external sponsorship is crucial in order for this Symposium series to recur each year. Sponsors and their level of sponsorship are acknowledged as follows:

Platinum - $4,000 and above

- A banner/poster prominently displayed outside of the auditorium where the sessions will take place. *(to be provided by the sponsor)*
- A table placed in the Noontime Lounge of the HUB Robeson Center where refreshments will be served throughout the Symposium, to display promotional material.
- A table placed in Alumni Hall of the HUB Robeson Center during the (2) poster sessions that are scheduled for July 31st and August 1st, to display promotional material.
- A table placed at the Symposium’s welcome reception, scheduled for July 30th, to display promotional materials.
- Inclusion of your company logo on a PowerPoint shown between each symposium session.
- Prominent listing in the Symposium’s electronic proceedings book, with the highest sponsorship level identified.
- The opportunity for a brochure, or other marketing materials, to be distributed to all Symposium participants as they check in for the event. *(materials provided by the sponsor)*
- Highlighted listing as a sponsor on appreciation posters displayed throughout the Symposium.
- Three (3) complimentary meeting registrations for the Symposium.
- Acknowledgement as a Platinum sponsor in social media promotion of the events.
- Inclusion of the company logo on the Symposium website.

Gold - $2,000 - $4,000

- A table placed in Alumni Hall of the HUB Robeson Center during the (2) poster sessions that are scheduled for July 31st and August 1st, to display promotional material.
- Inclusion of the company logo on a PowerPoint shown between each symposium session.
- A special listing in the Symposium’s electronic proceedings book, with sponsorship level identified.
- The opportunity for a brochure, or other marketing materials, to be distributed to all Symposium participants as they check in for the event. *(materials provided by the sponsor)*
- Highlighted listing as a sponsor on appreciation posters displayed throughout the Symposium.
- Two (2) complimentary meeting registrations for the Symposium.
- Acknowledgement as a Gold level sponsor in all social media promotion of the events.
- Inclusion of the company logo on the Symposium website.

Silver - $1,000 - $2,000

- Listing in the Symposium’s electronic proceedings book, with sponsorship level identified.
- The opportunity for a brochure, or other marketing materials, to be distributed to all Symposium participants as they check in for the event. *(materials provided by the sponsor)*
- Listing as a sponsor on appreciation posters displayed throughout the Symposium.
- One (1) complimentary meeting registration for the Symposium.
- Inclusion of the company logo on the Symposium website.

Sponsorship of refreshment breaks: During the Symposium sessions are available, with prominent advertisement.

- $500 for each refreshment break (9 throughout the Symposium)
- Also included, listing in the Symposium’s electronic proceedings book, with sponsorship level identified, and inclusion of the company logo on the Symposium and Workshop websites.

Thank you for considering sponsorship!

For Questions or Financial Arrangements, call 814–863–1918 or email symposium@psu.edu.